2015 Summer Institute
Engaging Patients and Professionals to Advance Clinical Excellence
August 5-7, 2015
San Antonio, Texas Grand Hyatt Hotel

Call for Sponsorship
The 2015 Summer Institute is a great opportunity to engage patients, stakeholder, academics and clinicians looking for support to implement strategies to improve patient centered outcomes. We welcome you to be a part of this solution by getting your product or service directly to our conference attendees.

UT Health Science Center at San Antonio Center for Advancing Clinical Excellence

Conference Information:
http://www.nursing.uthscsa.edu/ce/conference.aspx

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Sponsor Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$16,000-$20,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$11,000-$15,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$6,000-$10,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2500-$5,000</td>
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*The above sponsorships come with 1 Exhibit table

The Center for Advancing Clinical Excellence at the University of Texas Health Science Center at San Antonio School of Nursing invites you to join us at the 2015 Summer Institute. This year’s institute is focused on interdisciplinary collaboration to improve healthcare delivery and patient outcomes. The 2015 Summer Institute brings together clinicians, academicians, educators, clinical and academic administrators and executives from across the country who are looking for products and services like yours to support research, clinical and educational activities. A unique component of this conference is the engagement of patients, stakeholders and advocates in advancing clinical excellence.

The Summer Institute is the premier meeting place for professionals, students and patients who are committed to improving quality and patient safety in healthcare. This annual conference draws 300 attendees from around the world, with 11 years history of successful attendance. Our sponsorship and exhibit opportunities provide a variety of options for you to interact with participants.
Pick your sponsorship items:

**Laynard:** Logo/Company Name on lanyard
- Price: $1,000
- Type: Exclusive

**Neck Wallet/Badge Holder:** Logo/Company Name on holder
- Price: $2,000
- Type: Exclusive

**Tote Bags:** Logo on bag
- Price: $1,000
- Type: Not Exclusive

**Program Book:** Logo on program book
- Price: $1,000
- Type: Not Exclusive
Pick your sponsorship items:

**Conference Directional Signs:** Logo on Direction Sign
Price: $1,000
Type: Exclusive

**Conference Website:** Logo/Slogan on Conference Website
Price: $1,000
Type: Exclusive

**Speaker Sponsor:** covers speaker fee (travel, hotel) - sponsor can introduce
Price: $1,000
Type: Not Exclusive

**Student/Professional/Patient/ Stakeholder/Community Member Conference Attendance Scholarship:**
1 = $500
2 = $1000
3 = $1500
4 = $2000
Pay for conference registration for a named or unnamed attendee.
**Pick your sponsorship items:**

**Bag Inserts:** Single item/pamphlet in conference bag (if sponsor is procured)

Price: $500  
Type: Not Exclusive

**Color Advertisement:** Your Ad in the Program Book

Full Page Price $500  
Half Page Price $250  
Type: Not Exclusive

**Catering Sponsor**

**Day 1 Breakfast:** $5,000  
Conference Breakfast for 250 Attendees

**Day 1 Evening Reception:** $5,000  
Conference reception for 250 Attendees

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**Day 2 Breakfast:** $5,000  
Conference Breakfast for 250 Attendees

**Day 2 Lunch:** $10,000  
Conference Lunch for 250 Attendees

**Day 2 Break:** $3,000  
Conference Break for 250 Attendees

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**Day 3 Breakfast:** $5,000  
Conference Breakfast for 250 Attendees

Type: Exclusive

All menus are chosen by conference planners.
Pick your sponsorship items:

**Exhibit Table:** 6 foot table, 2 chairs & trash can—2 exhibit badges included.

Price: $600  
Type: Not Exclusive  
Additional exhibit badges: $75

Reserve Online  
[https://www.surveymonkey.com/r/SISPONSORPROS](https://www.surveymonkey.com/r/SISPONSORPROS)

Payment Options:

- **Checks** payments are accepted. When you register online, you will be prompted to print the check payment page and mail it in with the check. The mail to address is on the payment page. Checks are made payable to UT Health Science at San Antonio.

- **Credit** card payments are accepted and will be required during the online registration process. Credit card payments are processed from our University PayPal site. You do not need to be a member of PayPal. There is the option to pay by [bankcard or credit card](https://www.surveymonkey.com/r/SISPONSORPROS). A receipt of payment will be sent to you from Paypal.

- After you register, please email your company logo in jpeg format to mcgoon@uthscsa.edu. This logo will be published in the program book with your company’s contact information, if received by July 1, 2015.

**Confirmation:** All sponsorship and exhibit fees & applications must be submitted no later than July 1, 2015. Exhibit and advertisement space will not be assigned until payment is received. We cannot hold a space. Confirmation is sent no later than 5 working days after payment is received.

**Refunds/Cancellation Policy:** You are encouraged to send a substitute if you are unable to attend. Written (email) cancellations received by July 1, 2015 will be issued a refund less a $250.00 administrative fee. No refunds will be granted after this date. Cancellations will not be accepted over the phone. Refunds will be processed following the conference. The conference hosts reserve the right to substitute speakers or cancel and reschedule sessions due to any unforeseen circumstances.
Exhibit Agenda: (will be available July 1, 2015)
Conference Meals: Breakfast and breaks are provided for the exhibit staff, lunch is on your own.
Security: Do not leave items at your table overnight. There is no security for this event.
Electrical: Fees are separate and booked / paid directly to Freeman Co. Contact Hugh Hawkins hugh.hawkins@freemanco.com
Internet: Fees are separate and booked / paid directly to Swisscom contact Keven Byrd at keven.byrd@swisscom.com
Audio Visual: Fees are separate and booked / paid directly to PSAV contact Shannon Dewey at 210-451-6165 sdewey@psav.com
Shipping: Make arrangements through your local carrier to ship items to the conference. Please call the hotel as they charge handling fees 210-212-8460. Items must be delivered to yourself and not the conference organizers. Any materials sent to the Hotel must be labeled as follows:
Grand Hyatt San Antonio
2015 Summer Institute Conference August 5-7, 2015
Hold for: (Guest Name) (Guest Cell Number)
(Guest Company Name) (Table Number)
600 E. Market Street
(Meeting Room)
San Antonio, Texas 78205
(Box 1 of 1)

Hotel Information: Grand Hyatt San Antonio, 600 E. Market, San Antonio, TX 78205 Tel: +1 210 224 1234—$165.00 for Standard single/double* The special rate is guaranteed for reservations made before July 12, 2015 or until the room block is filled. *Rates are per night, subject to state & local taxes of 16.75% at this time.

The UTHSCSA School of Nursing federal tax identification number is 741586031. Exhibitor will be fully responsible to pay for any and all damages to property owned by the University which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the University, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting / arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of Exhibitor’s occupancy and/or use of the exhibition premises, the University or any part thereof. The Exhibitor understands that the University does not maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain such insurance.